

# SAFE-N-SECURE

## Alarms System Cost Analysis

**Why pay more than you have to?** It is common practice for alarm companies to reduce the price on the initial equipment and the installation and charge considerably more for the monitoring service. This way, they can hide the true cost of the equipment in a monitoring contract that you, the customer, are stuck in for the next 3-5 years or more.

The bottom line: you pay more for your system.

	<b>SAFE-N-SECURE</b>	Alarm Company A	Alarm Company B
What you get for the price	<ul style="list-style-type: none"> <li>● Keypad</li> <li>● Master Control</li> <li>● 2 Motion Sensors</li> <li>● 3 Door/window sensors</li> <li>● Installation</li> </ul>	<ul style="list-style-type: none"> <li>● Keypad</li> <li>● Control Box</li> <li>● 1 Motion Detector</li> <li>● 2 Door and window Sensors</li> <li>● Installation</li> </ul>	<ul style="list-style-type: none"> <li>● Keypad</li> <li>● Control Box</li> <li>● 1 Motion Detector</li> <li>● 2 Door and window Sensors</li> <li>● Installation</li> </ul>
Initial Cost	<b>\$1000</b>	\$500	\$150
Monitoring Fees (per month)	<b>\$19.99</b>	\$40.00	\$35.00
Min Contract length	<b>No Contract</b>	<b>3</b>	<b>5</b>
Actual Initial Cost of Ownership	<b>\$1019.99</b>	\$1940.00	\$2250.00
Total Cost of Ownership (over 5 years)	<b>\$2199.40</b>	\$2900.00	\$2250.00
Total Cost of ownership (over 10 years)	<b>\$3398.80</b>	\$5300.00	\$4350.00

**SAFE-N-SECURE believes in dealing fairly with our customers.** This means:

- No hidden fees
- No lengthy contracts
- Upfront and honest pricing
- Local service and support after the sale

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For your alarm system to be the most effective, it should be connected to a 24-hour monitoring center. This service does require a small monthly fee, however, a difference in monthly price is not an indicator of service quality. Over time, even a \$15 monthly difference in price can lead to thousands of dollars in lost savings.

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